



BAR ASSOCIATION OF ERIE COUNTY

Bar Association of Erie County Advertising Policy & Disclaimer

This policy outlines the standards and requirements for all paid advertisements appearing in our publications and on our digital platforms (collectively “Platforms.”)

1. General Advertising Standards

The Bar Association of Erie County and Erie Institute of Law (collectively the “BAEC” or “Association.”) may accept advertising from any source, subject to the advertiser’s compliance with reasonable business terms and the standards set forth by the Association. All advertisements are placed at BAEC’s sole discretion at a cost established by the BAEC. The Association reserves the right to reject or cancel any advertising, paid or no cost, at any time, for any reason, without liability.

2. Political Advertising Prohibition

No political advertising, political announcements of any kind, nor announcements of candidacy for elected office shall be accepted for publication on Association platforms.

3. Liability and Responsibility

Advertisers assume complete and sole responsibility for the content of their advertisements. Advertisers are responsible for the use of any or all brand names, trademarks, guarantees, and statements appearing in their advertisements. By submitting an advertisement, the advertiser represents that they have the right to publish all content therein and assumes all liability for any claims arising from the advertisement.

4. Endorsement Disclaimer

The appearance of an advertisement in any Association publication does not constitute an endorsement. Unless expressly stated, the Association does not endorse the companies, products, services, programs, content or viewpoints expressed in advertisements.